

**LAKE HAVASU AREA CHAMBER OF COMMERCE
REQUEST FOR PROPOSALS**

The Lake Havasu Area Chamber of Commerce is undergoing an enhanced marketing campaign. Currently, we are accepting proposals from Chamber members in good standing for a portfolio of images, graphics and related materials.

While our current logo has served us well for 36 years, all things must change with time. We are seeking a “look” that is contemporary and reflects the styles of today and into the future.

Upon receipt of the proposals, the Chamber will select a logo design and tagline(s) and any other appropriate collateral, and will execute a purchase contract with the company(ies) who have submitted the chosen item(s). The Chamber will then legally trademark and/or copyright all materials as the Lake Havasu Area Chamber of Commerce will assume complete ownership.

Specifications:

1. Logo/Image/Company Colors
2. Taglines/Collateral to compliment the Logo/Image
3. Artist/Creator/Agency Fee

After the information is accepted, the Chamber will notify in writing to all who submit proposals of the outcome. These letters will be mailed no later than June 5, 2008.

Written proposals will be accepted by the Chamber’s President/CEO through noon, Friday, May 16. Proposals should be mailed or delivered to the Chamber of Commerce at 314 London Bridge Road, Lake Havasu City, AZ 86403, attention: Lisa Krueger.

The Chamber realizes that valuable time and effort will be undertaken in the creation of this information; we also realize that some Chamber members may wish to provide their design(s) and collateral to the Chamber at no cost. The Chamber will select the logo/image/company colors/taglines/collateral pieces/image based on the quality, content, and representation of the Chamber in the materials offered, regardless of whether the information is proposed for a fee or complimentary.

Any fee accepted from a bidder by the Chamber will be paid prior to June 30, 2008.

The Chamber’s Marketing Plan is available upon request should bidders wish to review. Any other questions should be directed to Lisa Krueger by calling 928-855-4115.